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## **FOR IMMEDIATE RELEASE**

### **Thomas M. Siebel Joins Japan Prime Minister Abe’s U.S. Abenomics Tour** *C3 Energy CEO Discusses Impact of IT Innovation*

**Redwood City, Calif.** – May 4, 2015 – [C3 Energy](#) CEO Thomas M. Siebel addressed how the intersection of the smart grid with information technology innovation is creating opportunities in Japanese energy markets at the Japan-U.S. Economic Forum, held in Los Angeles on Friday with Japanese Prime Minister Shinzo Abe, U.S. Secretary of Commerce Penny Pritzker, and U.S. Ambassador to Japan Caroline Kennedy.

“Abenomics is the driving force behind the reform of the Japanese energy markets,” Siebel said. “Japan is currently the most energy efficient nation in the industrial world. Led by METI, the national energy regulator, Japan will liberalize its 10 fully integrated utilities into independent competitive generation, transmission, and retail businesses while installing more than 70 million smart meters in the coming decade. Japan is embracing the smart grid, renewable energy, and distributed generation to achieve unprecedented levels of energy and green house gas efficiency. By 2023, Japan is likely to be recognized as the gold standard in realizing the full potential of the smart grid to increase energy safety and reliability, lower energy costs, and further reduce green house gasses.”

The Japan-U.S. Economic Forum was part of Prime Minister Abe’s three-day visit to California, which was Abe’s final stop in his historic, weeklong visit to the United States, where he met with business executives and government officials to highlight strengthened ties between the two countries.

#### ***About C3 Energy***

C3 Energy is a SaaS and PaaS enterprise application software company that harnesses the power of big data, smart grid analytics, social networking, machine learning, and cloud computing to improve the safety, reliability, and efficiency of power generation and delivery. C3 Energy’s family of utility-tested and proven smart grid analytics products deliver end-to-end solutions across the entire smart grid, from energy grid capital asset allocation, transmission, distribution, and advanced metering, to the customer experience and energy efficiency programs. C3 Energy products enable utility operators to realize the full benefit of their smart grid and energy system investments. Learn more at [C3Energy.com](#).

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