**Corporate Public Relations** 

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## FOR IMMEDIATE RELEASE

## **Tom Siebel Keynotes Annual TCIPG Cybersecurity Conference**

**Redwood City, Calif.** – Nov. 13, 2014 – <u>C3 Energy</u> Chairman and CEO Tom Siebel delivered the keynote address at the Trustworthy Cyber Infrastructure for the Power Grid (TCIPG) Annual Industry Workshop yesterday.

TCIPG was formed as a unique partnership of four academic institutions, University of Illinois at Urbana-Champaign, Dartmouth College, University of California at Davis, and Washington State University. It collaborates with national laboratories and the utility sector to protect the U.S. power grid by significantly improving the way the power grid infrastructure is designed, making it more secure, resilient, and safe.

"The real-time integration of traditional cybersecurity malware and virus detection systems with SCADA, meter data management, customer care and billing, and other operational systems data enables grid operators to rapidly prioritize and remediate cyber attacks," said Siebel. "The integration of asset management, work order management, meter management, and customer management systems allows grid operators to cost effectively secure the grid infrastructure and ensure NERC CIP 5 compliance. All of this is enabled by the advent of the integrated smart grid analytics platform."

C3 Energy launched C3 Grid Cybersecurity Analytics™ in June as a software application to provide utilities advanced diagnostics and predictive tools to identify, monitor, and reduce the risks of grid cybersecurity threats. C3 Energy also hosted more than 20 utility, university, and security experts in October for a two-day collaborative workshop to discuss the current state of smart grid operational cybersecurity and advance a software analytic roadmap specific to helping utilities manage and protect against cyber risks.

TCIPG's Annual Industry Workshop, held November 12-13, 2014, at the University of Illinois at Urbana-Champaign, focused on the technology development, technology transition, education, and awareness that are essential for developing a resilient power grid. The workshop aimed to continue the ongoing dialogue among industry, utilities, government, and TCIPG researchers that leverages key strengths of each community and move toward common cybersecurity goals. For more information, visit <a href="https://www.tcipg.org">www.tcipg.org</a>.

## About C3 Energy

C3 Energy is an enterprise application software company that harnesses the power of big data, smart grid analytics, social networking, machine learning, and cloud computing to improve the safety, reliability, and efficiency of power delivery. C3 Energy's family of utility-tested and proven smart grid analytics products deliver end-to-end solutions across the entire smart grid, from energy grid capital asset allocation,

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transmission, distribution, and advanced metering, to the customer experience and energy efficiency programs. C3 Energy products enable utility operators to realize the full benefit of their smart grid and energy system investments. Learn more at <u>C3Energy.com</u>.

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